

Proposal for revisions to the 2004 candidate statement pamphlet procedure

The original procedure for the 2004 candidate statement pamphlet included printing three separate pamphlets: English, Spanish and large print. Concerns from the Department of Justice have required us to reconsider our procedure. The following are the original and proposed procedures for the 2004 candidate statement pamphlet.

LANGUAGE:

Original Procedure

- Design *three* separate pamphlets: English, Spanish and large print. English will be sent to every household in AZ with a registered voter. Spanish and large print will be made available upon request.

Proposed Procedure

- Design *two* separate pamphlets: English/Spanish (refer to 2000 model) and large print. The English/Spanish pamphlet will be sent to every household in AZ with a registered voter. The large print will be made available upon request.

SIZE:

Original & Proposed Procedure

- Size will be 8 ½" x 11" (refer to 2002 model)

PAGE COUNT:

Original Procedure

- Originally projected to be approximately 110 pages.

Proposed Procedure

- Projected to be approximately 148 pages (max. for saddle stitch)

LAYOUT:

Original Procedure

- 2 statements per page
- Approximate font size of 12
- All candidates received a full-size box, regardless of whether or not they submitted a statement.
- Information pages would be one full page
- New offices/districts beginning on a new page

Proposed Procedure

- 4 candidate statements per page
- Reduce font size (8pt.--font size used in 2000)
- Shorten the amount of extra space given to candidates who do not submit a statement or photo
- Information pages such as Kids Voting, HAVA, Debates and Sun Sounds will be reduced to ½ page, instead of one full page. Or, take them out all together.
- Offices should follow consecutively on the same page if possible, instead of starting on a new page. **A total of 28 pages (approx.) were wasted by starting a new office on a new page.**

WORD COUNT:

Original & Proposed Procedure

- 200 words (refer to 2000 model)

STATEMENT SUBMISSION:

Original Procedure

- Primary statements submitted June 10, 2004. General statements submitted July 27, 2004.
- Ability to resubmit statements up to the designated due date.
- Statements submitted electronically via the CCEC website ONLY.

Proposed Procedure

- Primary statements submitted June 9, 2004. General statements submitted July 27, 2004.
- No allowances for changes to the statements once they are submitted.
- Statements submitted electronically via the CCEC website ONLY.

PHOTOGRAPHS:

Original Procedure

- Primary photos submitted June 10, 2004. General photos submitted July 27, 2004.
- Photos can be: submitted on the CCEC website, e-mailed to Tieken/Moret OR taken at Tieken/Moret (no cost to candidate).
- Size: 1" x 1 ¼"

Proposed Procedure

- Primary photos submitted June 9, 2004. General photos submitted July 27, 2004.
- Photos can be: submitted on the CCEC website, e-mailed to Tieken/Moret OR taken at Tieken/Moret (no cost to candidate).
- Size: 1" x 1 ¼" (possibly a bit smaller)

DUE DATES:

Original Procedure

- Primary statements & photos due by June 10, 2004.
- General statements & photos due by July 27, 2004.

Proposed Procedure

- Primary statements & photos due by June 9, 2004.
- General statements & photos due by July 27, 2004.

POSSIBLE DELETIONS:

Original Procedure

Include information regarding:

- ❖ Tax credits
- ❖ Debates
- ❖ Commission/Act
- ❖ Notes page
- ❖ What is my legislative district (separate from county recorder information)

Proposed Procedure

Delete (or drastically shorten) information regarding:

- ❖ Tax credits

- ❖ Debates
- ❖ Commission/Act
- ❖ Notes page
- ❖ Include “what is my legislative district” in with county recorder information

This would free up another 11 pages (approx.).

CONTRACTS:

Trend (Printer)

- Any change in pricing or specifications need to be amended (i.e.-more pages, binding, Spanish pamphlet delivery, etc.). Trend will need to register with SPIRIT. Trend will need to agree with new specifications. Amendments need to be completed by May 1, 2004.
- Trend is currently working on cost sheet, to include additional pages and a possible change of binding. Will receive cost sheet by February 20, 2004.

Tieken/Moret (Graphic Designer)

- Tieken has been contacted regarding contract changes/date changes. Possible contract amendments will need to be made through SPIRIT. Tieken has verbally agreed with new specifications. Cost will remain the same.

Translator

- Translator will be secured by May 1, 2004.

Dates for primary election pamphlet statement translation: June 11, 2004 – June 17, 2004

Dates for general election pamphlet statement translation: August 11, 2004 – September 1, 2004